



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
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REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: GARGANIO AND O'BRIEN, ELE
PROD: BURLINGTON COUNTY FREEHOLDER
TITLE: 247517

INVOICE NUMBER: 68-800045832 BROADCAST MONTH: NOVEMBER
ORDER NUMBER: 403981 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 3133
ESTIMATE#: 3133
SCHEDULE DATES: 10/30/2012 - 10/31/2012 AGY#/ADV#: 19184/26944
BILLING CYCLE: MONTHLY DATE: 11/25/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/30 - 10/31	07:00A-09:00A	1,500	2	10/30	TU	07:54:41A	:30		TVGENEFGO1201RH	1,500		
					10/31	WE	08:46:32A	:30		TVGENEFGO1201RH	1,500		
2	10/31 - 10/31	05:00P-06:00P	1,100	2	10/31	WE	05:10:15P	:15		TVGENEFGO1202RH	1,100		
					10/31	WE	05:12:15P	:15		TVGENEFGO1202RH	1,100		
3	10/31 - 10/31	06:00P-06:30P	3,400	1	10/31	WE	06:19:50P	:30		TVGENEFGO1201RH	3,400		
4	10/30 - 10/30	06:00P-06:30P	1,700	2	10/30	TU	05:56:11P	:15		TVGENEFGO1202RH	1,700		
					10/30	TU	05:56:57P	:15		TVGENEFGO1202RH	1,700		
5	10/31 - 10/31	11:00P-11:35P	1,600	2	10/31	WE	11:30:12P	:15		TVGENEFGO1202RH	1,600		
					10/31	WE	11:31:28P	:15		TVGENEFGO1202RH	1,600		
PERIOD GROSS COST PER ORDER CONFIRMATION: 15,200.00				TOTAL UNITS: 9			ACTUAL GROSS BILLING: 15,200.00				TOTAL ADJUSTMENTS: 0.00		
							AGENCY COMMISSION: -2,280.00						
							NET DUE: 12,920.00						
We warrant that the actual broadcast information shown on this invoice was taken from the official program													

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. The broadcast time reflects the exact start time of each spot.

TERMS: NET PAYABLE ON RECEIPT
ACCOUNTING

Print Date: 12-06-2012